Mark Wahl
SCOR²E Team

Years of Experience
25+ Years

Education
Georgetown University
MA in Communication, Culture and Technology

State University of New York (SUNY) at Geneseo
BA in English, Minor in Environmental Studies

Professional Experience
- Project leader for various mission-critical digital applications including
  - Colonial Parking (daily and monthly parking applications and accounts),
  - SolSmart (city/county solar designation and mapping program),
  - Shakespeare Theatre (ticketing and account software), and
  - Grants Intelligence Service (membership-based higher ed grant consulting)
- Expert speaker at digital industry events, including WordCamp DC, WordPress DC, WordPress Arlington

Mark brings more than 25 years of responsibility over the entire lifecycle of highly complex web projects, including research and analysis, design, development, testing, and implementation. Bringing a focus on standards and usability to the development process, Mark's experience includes interaction design, responsive development, e-commerce solutions, user interface accessibility, application security, and performance.

Led numerous award-winning web projects, including:
- Entertainment Software Association (Web Marketing Association "Best Association Website" and Webby Nominee)
- Shakespeare Theatre Company (Web Marketing Association "Standard of Excellence Award- Arts")
- McAllister & Quinn Grants Intelligence Service (Gold AVA Digital Award)
- Roosevelt Group (AIVA w3 Award)

WHITE64, Vice President of Technology and Innovation (2022 — Present)
An engineer at heart, Mark is never happier than when he has a problem to solve or a product to build. He has been managing digital development teams and acting as technical lead on complex, award-winning projects for over two decades. As VP, Technology and Innovation, at WHITE64, Mark directs the agency's digital strategy and oversees the teams, tools, and processes that produce their digital products.

Jake Group, Managing Partner (2021 — 2022), Technical Director (2005 — 2021)
Directed company operational growth and set strategies for product and service development. Managed web development and digital marketing projects, and direct programming team. Served as devops lead and LAMP stack/WordPress developer. Provided analytics-based consulting for formation of client web strategies. Developed and maintained client relationships. Drafted, presented, and converted business development proposals.

World Bank Group, Web and Publications Consultant (2003 — 2005)
Managed website and all other online communications for telecommunications policy department, and produced print publications including document editing, design, and print management.